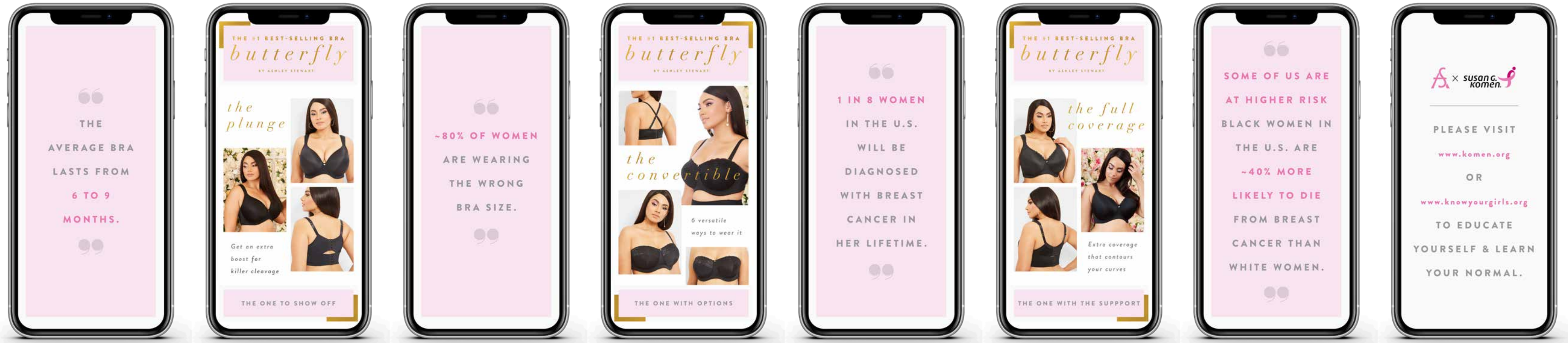


INTIMATES RELAUNCH SOCIAL POSTS

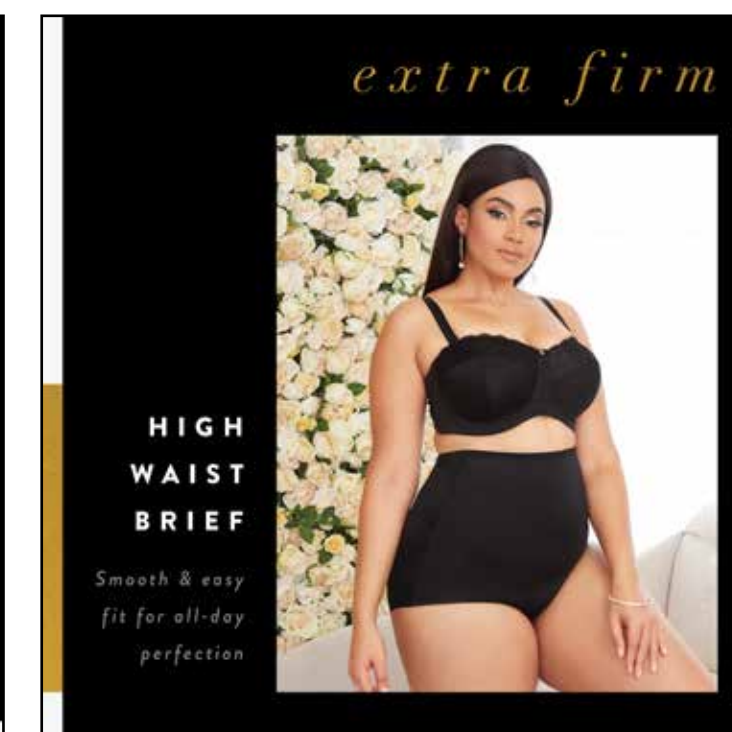
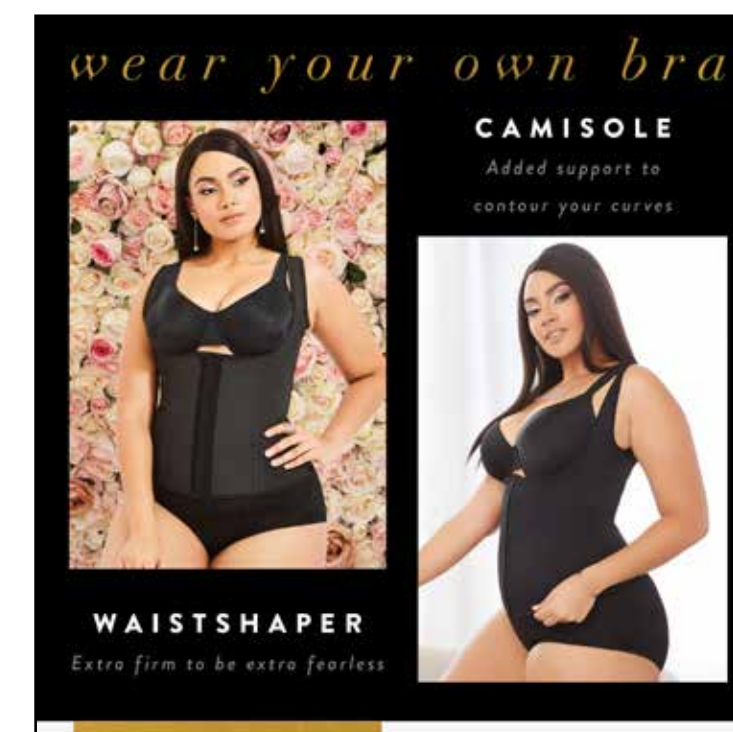
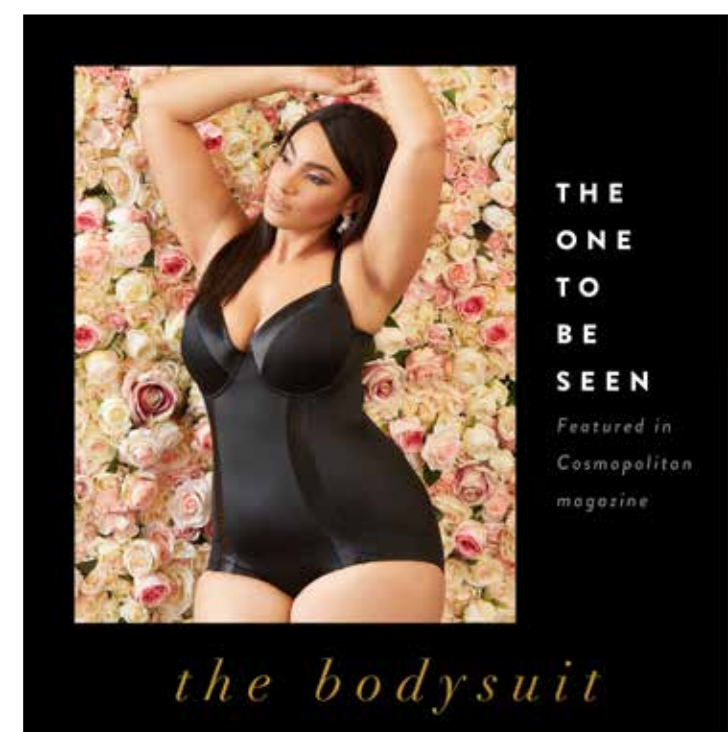
Social Stories



Static Post



Scrollable Post: Set 1



Scrollable Post: Set 2

the plunge




Get an extra boost for killer cleavage

THE ONE TO SHOW OFF

- Killer cleavage
- Double-wrap back
- Added support
- Wide gel straps
- Advanced push-up

80% OF WOMEN ARE WEARING THE WRONG BRA SIZE

Scrollable Post: Set 3

the convertible

- Wear it 6 different ways
- Maximum versatility
- Double-wrap back
- Invisible support straps
- Graduated push-up cups




THE ONE WITH OPTIONS




Scrollable Post: Set 4

the full coverage





Added coverage to contour your curves

THE ONE WITH EXTRA SUPPORT

- Ultimate coverage
- Double-wrap back
- Wide gel straps
- Graduated push-up cups

THE AVERAGE BRA LASTS FROM 6 TO 9 MONTHS

Scrollable Post: Set 5




posture bra

Supports your back & contours your curves




- Provides maximum coverage
- Conforms to your curves
- Smooths & eliminates bulge
- Molded cups lift & contour

Scrollable Post: Set 6



t-shirt bra


Inspired by your softest tee for all-day comfort



- Lightly padded cups
- Restores natural shape
- Contour cups lift & support
- No show-through

SOME OF US ARE AT HIGHER RISK
BLACK WOMEN IN THE U.S. ARE 40% MORE LIKELY TO DIE FROM BREAST CANCER THAN WHITE WOMEN

Scrollable Post: Set 7



convertible bra







The all-purpose bra that does it all

- Wear it 5 different ways
- Provides maximum cleavage
- Added lift and support
- Molded push-up cups

Scrollable Post: Set 8



balconette bra


Superior comfort & support with an extra lift



- Added push-up for cleavage
- Perfect for plunging necklines
- Wide adjustable straps

1 IN 8 WOMEN IN THE U.S. WILL BE DIAGNOSED WITH BREAST CANCER IN HER LIFETIME

Scrollable Post: Set 9




soft cup bra

Added support with a natural shape




- Provides added support
- Naturally lifts and shapes
- No molding or push-up
- Perfect for all-day comfort

Scrollable Post: Set 10



the bralette

Comfort & support with a natural shape



- Adjustable straps
- Super soft fabric
- No underwire

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