

your secret weapon

THE BRA FIT GUIDE

butterfly

BY ASHLEY STEWART

THE #1 BEST-SELLING BRA - IT WILL TRANSFORM YOU



THE PLUNGE BUTTERFLY

- Killer cleavage
- Double-wrap back
- Higher quality support
- Wide gel straps
- Graduated push-up cups

SHOP NOW



THE CONVERTIBLE BUTTERFLY

- Wear it 6 different ways
- Maximum versatility
- Double-wrap back
- Invisible support straps
- Graduated push-up cups

SHOP NOW



THE FULL COVERAGE BUTTERFLY

- Ultimate coverage
- Double-wrap back
- Higher quality support
- Wide gel straps
- Graduated push-up cups

SHOP NOW

beautiful

BY ASHLEY STEWART

EVERYDAY STYLES FOR ALL-DAY COMFORT



THE BALCONETTE BRA

- Great support & sexy cleavage
- Perfect for plunging necklines
- Molded underwire cups
- Wide adjustable straps

SHOP NOW



THE T-SHIRT BRA

- Lightly padded cups
- Restores natural shape
- Contour cups lift & support
- No show-through

SHOP NOW



THE SOFT CUP BRA

- Provides added support
- Naturally lifts and shapes
- No molding or push-up
- Perfect for all-day comfort

SHOP NOW



THE CONVERTIBLE BRA

- Provides maximum cleavage
- Wear it 5 different ways
- Molded push-up cups
- Added lift and support

SHOP NOW



THE POSTURE BRA

- Provides maximum coverage
- Conforms to your curves
- Smooths back & eliminates bulge
- Molded cups lift & contour

SHOP NOW

how to measure

BAND SIZE

With your bra on, measure firmly around the top of your rib cage. If the number is odd, add 1". Write down this number, this is your band size. If the number is a fraction, round up. Band sizes are always even, whole numbers.

BUST SIZE

With your bra on, measure loosely around the fullest part of your bust. Don't let the tape droop. Write down this number, this is your bust size. Subtract your bust size from your band size, and refer to the chart below.

SUBTRACT BUST SIZE FROM BAND SIZE

DIFFERENCE IN INCHES	3"	4"	5"	6"	7"	8"	9"
US CUP SIZE	C	D	DD	DDD	F	G	H

EXTENDED SIZES AVAILABLE EXCLUSIVELY ONLINE



butterfly

BY ASHLEY STEWART™

THE #1 BEST-SELLING BRA - IT WILL TRANSFORM YOU



THE PLUNGE BUTTERFLY

- Killer cleavage
- Double-wrap back
- Higher quality support
 - Wide gel straps
- Graduated push-up cups

SHOP NOW



THE CONVERTIBLE BUTTERFLY

- Wear it 6 different ways
- Maximum versatility
 - Double-wrap back
- Invisible support straps
- Graduated push-up cups

SHOP NOW



THE FULL COVERAGE BUTTERFLY

- Ultimate coverage
- Double-wrap back
- Higher quality support
 - Wide gel straps
- Graduated push-up cups

SHOP NOW



PRODUCT FEATURES

A flawless fit – perfect for everyday wear. Why is it called Butterfly by Ashley Stewart®? It's not just because of the delicate gold charm – the patented double-wrap back is like the wings of a butterfly.

- Patented double-wrap back
- Higher quality fit & support
- Ultra comfortable gel straps
- More secure underwire for the perfect lift
- Machine wash cold in a net bag & hang to dry

THE REVIEWS

"This is probably my favorite technique and the one I wear the most."

GARNER STYLE | THE CURVY GIRL GUIDE - SEE FOR YOURSELF!

"Love the way the back of these bras cross over and give you great back support without feeling like you are wearing a metal jacket or corset to hold your back."

- Juels

"Sexy with the perfect, much-needed back support. I am speechless."

- Anilka

"If you are a bigger gal like myself with decent sized girls, these bras are a must-have! I really like the unique double clasps. They instantly smooth your back!"

- Stephanie

"THE BEST bra I ever had.....EVER!...Exactly true to size. Have been wearing Ashley shape wear for 20 years, and their garments are so much better than others... This bra was very soft, some lace, black and a lot of support. The best part was I didn't feel it digging into my skin. The full coverage butterfly bra is the best"

- Nichy Brown

how to measure

BAND SIZE

With your bra on, measure firmly around the top of your rib cage. If the number is odd, add 1". Write down this number, this is your band size. If the number is a fraction, round up. Band sizes are always even, whole numbers.

BUST SIZE

With your bra on, measure loosely around the fullest part of your bust. Don't let the tape droop. Write down this number, this is your bust size. Subtract your bust size from your band size, and refer to the chart below.

SUBTRACT BUST SIZE FROM BAND SIZE

DIFFERENCE IN INCHES	3"	4"	5"	6"	7"	8"	9"
US CUP SIZE	C	D	DD	DDD	F	G	H

EXTENDED SIZES AVAILABLE EXCLUSIVELY ONLINE

