LOGIN REGISTER

SHOP

your secret weapon

THE BRA FIT GUIDE

butterstewart

DI ASITELI SILWARI

THE #1 BEST-SELLING BRA - IT WILL TRANSFORM YOU



THE PLUNGE BUTTERFLY

- Killer cleavage
- Double-wrap back
- Higher quality supportWide gel straps
- Graduated push-up cups

SHOP NOW



THE CONVERTIBLE BUTTERFLY

- Wear it 6 different waysMaximum versatility
 - Double-wrap back
- Invisible support straps
- Graduated push-up cups





THE FULL COVERAGE
BUTTERFLY

Ultimate coverage

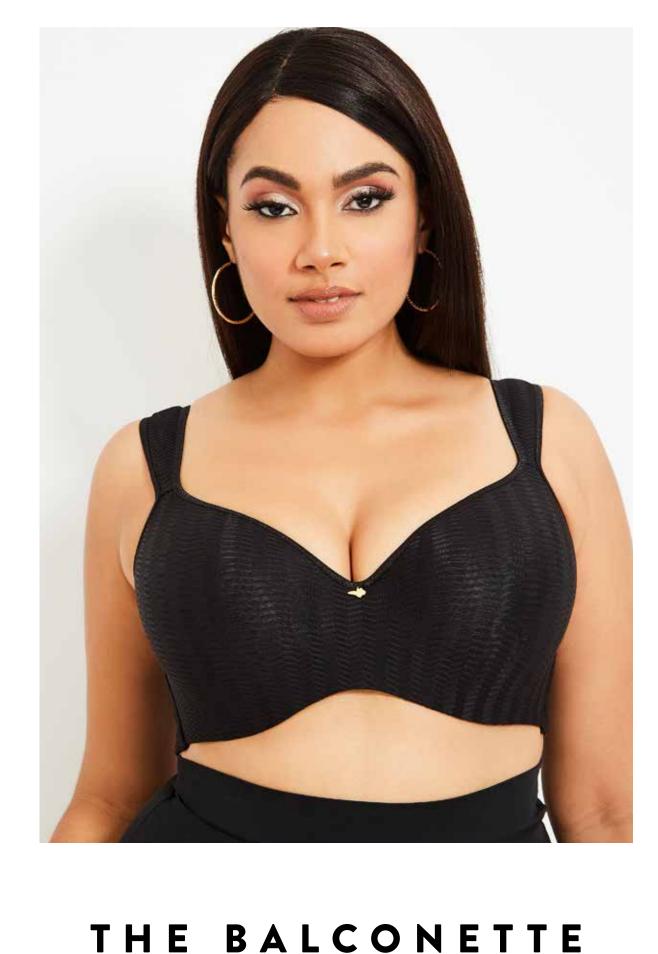
- Double-wrap back
- Higher quality supportWide gel straps
- Graduated push-up cups

SHOP NOW

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/IFS FOR All-

EVERYDAY STYLES FOR ALL-DAY COMFORT



Great support & sexy cleavage

BRA

- Perfect for plunging necklinesMolded underwire cups
- Wide adjustable straps
 - SHOP NOW



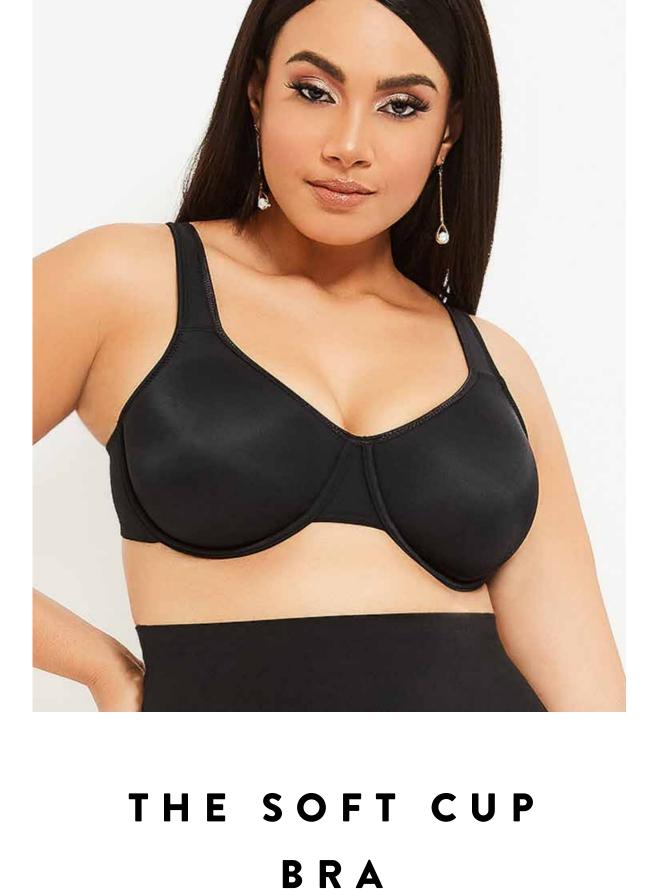
BRA

• Lightly padded cups

Contour cups lift & supportNo show-through

• Restores natural shape

SHOP NOW



Provides added support

- Naturally lifts and shapes
- No molding or push-upPerfect for all-day comfort
- SHOP NOW



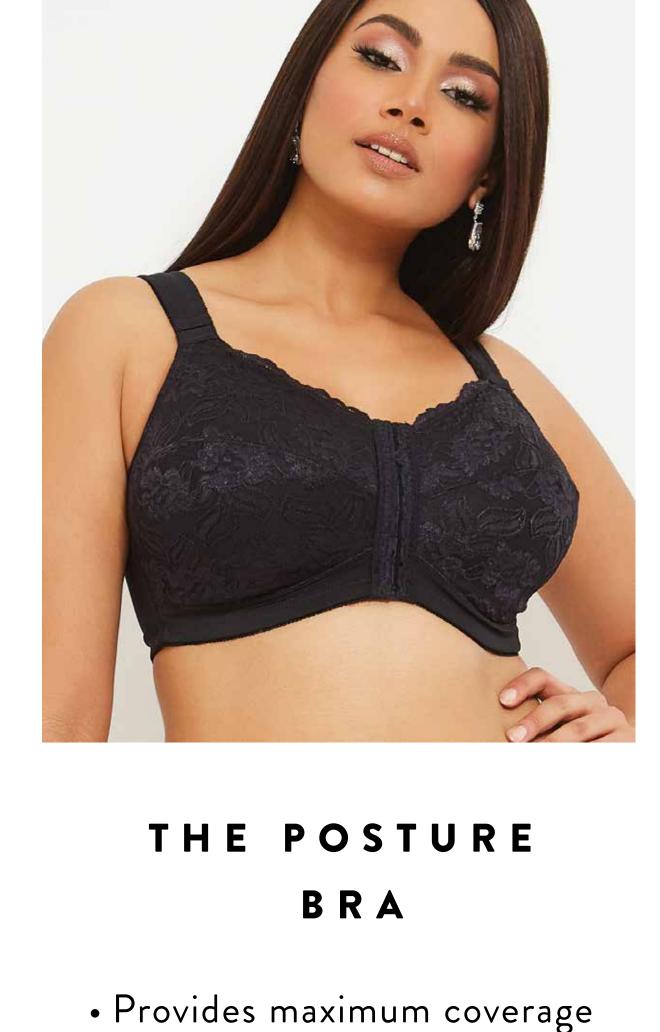
Wear it 5 different waysMolded push-up cups

- Added lift and support
- SHOP NOW

3"

DIFFERENCE

IN INCHES



Conforms to your curvesSmooths back & eliminates bulge

- Molded cups lift & contour
- SHOP NOW

how to measure

With your bra on, measure firmly around the top of your rib cage. If the number is odd, add 1". Write down this number, this is your band size. If the number is a fraction, round up. Band sizes are always even, whole numbers.

BAND SIZE

With your bra on, measure loosely around the fullest part of your bust. Don't let the tape droop. Write down this number, this is your bust size. Subtract your bust size from your band size, and refer to the chart below.

SUBTRACT BUST SIZE FROM BAND SIZE

BUST SIZE

5"

4"

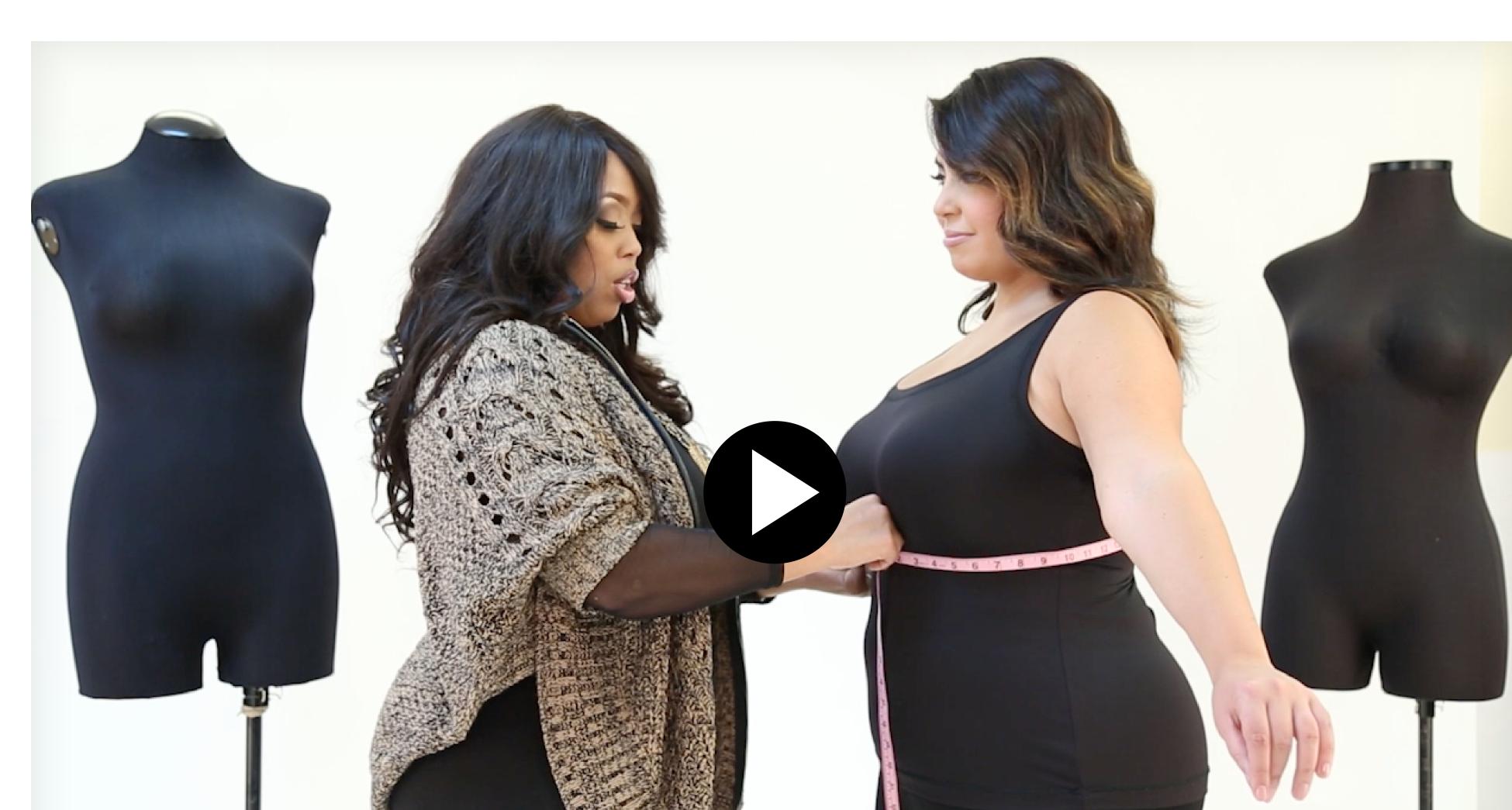
6"

7"

8"

9"

US CUP SIZE	C	D	DD	DDD	F	G	Н		
TEXTENDED SIZES AVAILABLE EXCLUSIVELY ONLINE									



SHOP

WEB EXCLUSIVES

CLEARANCE

SEARCH

butterfly

SWIM

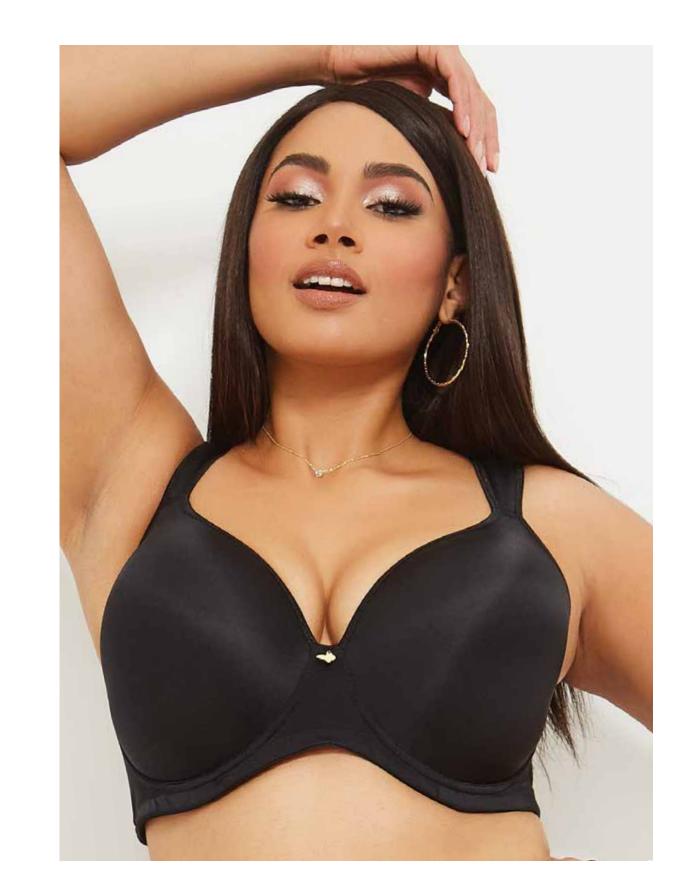
DENIM & BOTTOMS

TOPS

DRESSES

BY ASHLEY STEWART°

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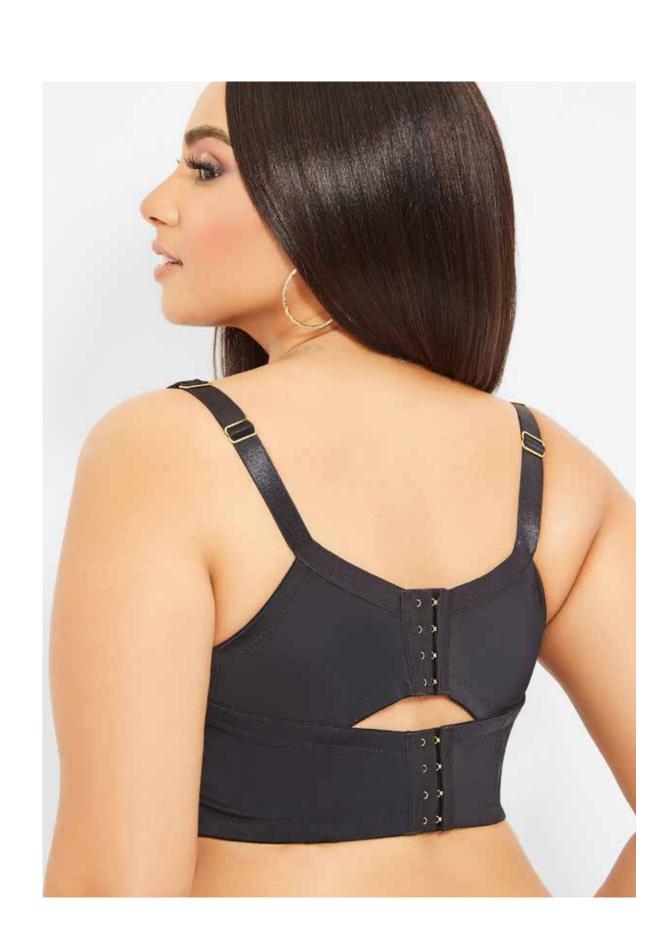




THE FULL COVERAGE BUTTERFLY

- Ultimate coverage
- Double-wrap back
- Higher quality support
- Wide gel straps • Graduated push-up cups

SHOP NOW



PRODUCT FEATURES

A flawless fit - perfect for everyday wear. Why is it called Butterfly by Ashley Stewart®? It's not just because of the delicate gold charm - the patented double-wrap back is like the wings of a butterfly.

- Patented double-wrap back
- Higher quality fit & support
- Ultra comfortable gel straps
- More secure underwire for the perfect lift
- Machine wash cold in a net bag & hang to dry

THE REVIEWS

"This is probably my favorite technique and the one I wear the most." GARNER STYLE | THE CURVY GIRL GUIDE - SEE FOR YOURSELF!

a metal jacket or corset to hold your back." - Juels

"Love the way the back of these bras cross over and give you great back support without feeling like you are wearing

"Sexy with the perfect, much-needed back support. I am speechless."

- Anilka

"If you are a bigger gal like myself with decent sized girls, these bras are a must-have! I really like the unique double clasps. They instantly smooth your back!"

"THE BEST bra I ever had......EVER!...Exactly true to size. Have been wearing Ashley shape wear for 20 years, and their garments are so much better than others... This bra was very soft, some lace, black and a lot of support. The best part was I didn't feel it digging into my skin. The full coverage butterfly bra is the best"

- Stephanie

how to measure

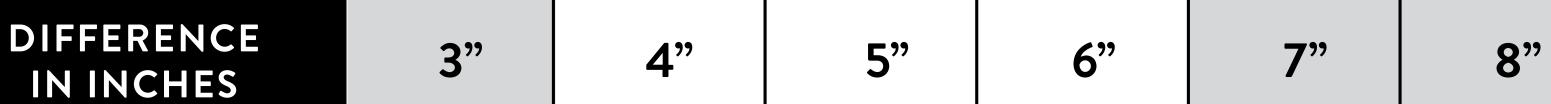
- Nichy Brown

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SUBTRACT BUST SIZE FROM BAND SIZE



9"

US CUP SIZE	C	D	DD	DDD	F	G	Н				
EXTENDED SIZES AVAILABLE EXCLUSIVELY ONLINE											

